

what's in store

NATURALLY THE BEST FROM

NATURES PUREST Everyone knows that cotton is the best natural material for babywear, however not all cottons were created equal. The organically grown naturally coloured cotton jersey used in the natures purest collection is produced without the use of chemical dyes or pesticides, making its fabrics so soft and gentle... just right for a newborn baby. For more information call 1300 667 137 or visit www.cnpbrands.com.au



HUGGIES NAPPIES The only choice for newborns Huggies Newborn Nappies are made with your newborn baby's delicate skin in mind. They are the only newborn nappies clinically proven to help prevent nappy rash, making them the only choice for newborn babies.



MUM TO BE organic stretch mark cream discourages stretchmarks and itching. It will soften & help your skin preserve its elasticity and suppleness using natural manufacturers of collagen; Shea Butter, Aloe Vera, Vitamin E, Primrose, Jojoba & Rose hip oils. Visit www.mumtobe.com.au



MORNING SICKNESS? Chronic nausea leads to a reduction in eating and drinking. As Hydralyte is considered safe in pregnancy it may be offered to those suffering morning sickness as a way of avoiding dehydration. The ice blocks are particularly well tolerated. Available at Pharmacies. www.hydralyte.com



CLOSER TO NATURE™ The unique 3-piece breast pump, delivers superior performance with comfort. The award-winning pump is designed to take the anxiety and effort out of expressing milk. It's a popular choice with mums, who love it because it's so comfortable and effective and with only 3 parts it is easy to use and clean.



BIO-OIL® has been used safely by pregnant women for over 20 years to maintain skin elasticity and help reduce the possibility of stretch marks. Bio-Oil® is also highly effective for other skin concerns, including ageing skin and dehydrated skin. 60ml \$14.95, 125ml \$24.95, 200ml \$34.95. www.bio-oil.com



POOH ACTIVITY KEYS adorable Pooh features three activity keys! Piglet keeps baby busy with bright beads as Tigger gets things rolling with a spinner ball, and teething Eeyore is just the thing for soothing sore gums! Available at all major toy retailers.



BABY JOGGER with the convenience and simplicity of our patented quick fold system, you too will fall in love with the category leader and top selling stroller in America. Baby Jogger Strollers give you the feeling of safety, quality and luxury you'd expect from three decades of continually setting the standards for fine strollers.

